

# PRODUCT CATALOG 2024

## Pet speciality



**INABA**  
**CIAO**







## Delighting cats and dogs around the world



INABA is rooted in our family tradition of delivering the best ingredients and products to our customers. In 1805, Mr. Yoshizo Inaba started his business in Japan, harvesting fresh tuna from the sea, while providing high-quality food to families throughout Japan. Building on our seafood harvesting heritage, Inaba Foods branched into pet food in 1958 and 1989, the Inaba brand was born.

The Inaba family is committed to giving pet parents healthy options for their beloved cats. Our treats are low calorie, grain-free, moisture-filled, and prepared without preservatives or artificial colors. Our meat is derived from farm-raised chicken, naturally raised on closely supervised farms, with our deep-sea tuna sustainably harvested and certified dolphin-safe.

Our company continues to thrive in the 21st century. Today, Inaba is the most popular brand of premium cat dinners and treats in Japan, with our products available throughout the world.



# SUMMARY

6	CHURU CAT	
16	DASHI DELIGHTS	
24	CHURU POPS	
28	CHURU BITES / ROLLS	
32	JUICY BITES	
36	COMPLEMENTARY WET FOOD	
42	CHURU SKIN&COAT/ HAIRBALL CONTROL	
46	TUNA / CHICKEN FILLET GRILLED	
52	CHURU MEAL TOPPER	
58	CHURU DOG	
66	CHURU DOG MEAL TOPPER	



# CAT PORTFOLIO



Designed for hand  
feeding to increase  
bonding with your pets.



# Churu®

CHURU, OUR HERO RANGE IS LOVED BY  
MILLIONS OF CATS WORLDWIDE!

Make your cat's day  
with Churu® purées:

**Creamy, delicious, low calorie treat.**

Churu make snack time fun for cats. These tasty, healthy and fun treats come in easy to open packaging that your cat will simply love to lick! Designed for feeding by hand.



Low in  
calories



Made with real  
deep sea tuna  
or farm raised  
chicken



No grains,  
preservatives  
or artificial  
colours



High  
Moisture



Creamy  
texture

**88%**

**MOISTURE &  
LESS CALORIES**

With just a tenth of the  
calories of dry snacks.



Dry Snack  
1 Tube 14g

**55**

kcal

**8%**

Moisture



**Churu**

Purée

1 Tube 14g

**6**

kcal

**88%**

Moisture

# CIAO®

CHURU CAT

DASHI DELIGHTS

CHURU POPS

CHURU BITES /  
ROLLS

JUICY BITES

WET FOOD

CHURU SKIN&COAT/  
HAIRBALL CONTROL

TUNA / CHICKEN  
FILLET GRILLED

CHURU  
MEAL TOOPER

CHURU DOG

CHURU DOG  
MEAL TOOPER



# CHURU PURÉES

Available in a variety of 19 rich flavors.

## TUNA



**Ingredients:**  
Tuna (30.0%), Tapioca,  
Tuna Extract, Collagen,  
Green Tea Extract.

### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88.0%</b>	<b>6.0</b>
Moisture	Kcal/tube

**EU101**

## TUNA WITH CHICKEN



**Ingredients:**  
Tuna (15.0%), Chicken  
(15.0%), Tapioca, Tuna  
Extract, Collagen, Green  
Tea Extract.

### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88.0%</b>	<b>6.0</b>
Moisture	Kcal/tube

**EU102**

## CHICKEN



**Ingredients:**  
Chicken (30.0%), Tapioca,  
Scallop Extract, Collagen,  
Green Tea Extract.

### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88.0%</b>	<b>6.0</b>
Moisture	Kcal/tube

**EU103**

## TUNA WITH SCALLOP



**Ingredients:**  
Tuna (28.2%), Scallop  
(1.8%), Tapioca, Scallop  
Extract, Collagen, Green  
Tea Extract.

### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88.0%</b>	<b>6.0</b>
Moisture	Kcal/tube

**EU104**

## CHICKEN WITH SCALLOP



**Ingredients:**  
Chicken (28.2%), Tapioca,  
Scallop (1.8%), Scallop  
Extract, Collagen, Green Tea  
Extract.

### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88.0%</b>	<b>6.0</b>
Moisture	Kcal/tube

**EU105**

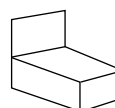
## PACKAGING



4 tubes x pack  
14g x tube  
56g x pack



12 packs / outer  
= 48 tubes



4 outers / original  
carton  
= 48 packs  
= 192 tubes

**CJAO**

## TUNA WITH SALMON



**Ingredients:**  
Tuna (28.2%), Salmon (1.8%), Tapioca, Tuna Extract, Collagen, Green Tea Extract.

Analytical constituents:	
<b>8.5%</b> Protein	<b>0.5%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.5%</b> Crude ash
<b>88.0%</b> Moisture	<b>6.0</b> Kcal/tube

**EU106**

## CHICKEN WITH CHEESE



**Ingredients:**  
Chicken (27.9%), Cheese (2.1%), Tapioca, Chicken Extract, Collagen, Green Tea Extract.

Analytical constituents:	
<b>8.5%</b> Protein	<b>0.5%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.5%</b> Crude ash
<b>88.0%</b> Moisture	<b>6.0</b> Kcal/tube

**EU107**

## CHICKEN WITH SHRIMP



**Ingredients:**  
Chicken (30.0%), Tapioca, Shrimp Paste (0.6%), Collagen, Green Tea Extract.

Analytical constituents:	
<b>8.5%</b> Protein	<b>0.5%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.5%</b> Crude ash
<b>88.0%</b> Moisture	<b>6.0</b> Kcal/tube

**EU108**

## CHICKEN WITH CRAB



**Ingredients:**  
Chicken (30.0%), Tapioca, Crab Extract (0.7%), Collagen, Green Tea Extract.

Analytical constituents:	
<b>8.5%</b> Protein	<b>0.5%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.5%</b> Crude ash
<b>88.0%</b> Moisture	<b>6.0</b> Kcal/tube

**EU109**

# CHURU PURÉES

Available in a variety of 19 rich flavors.

## TUNA WITH BEEF RECIPE



**Ingredients:**  
Tuna (28.2%), Tapioca (Dried), Beef (1.8%), Tuna Extract, Collagen, Guar Gum (E412) 9.0 G, Flavourings, 2b Natural Products - Botanically Defined, Camellia Thea Link, Vitamin E (3a700) 574mg.

### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>6.0</b>
Moisture	Kcal/tube

**EU110**

## CHICKEN WITH BEEF RECIPE



**Ingredients:**  
Chicken (28.2%), Tapioca (Dried), Beef (1.8%), Chicken Extract, Collagen, Guar Gum (E412) 7.2g, Flavourings, 2b Natural Products - Botanically Defined, Camellia Thea Link, Vitamin E (3a700) 574mg.

### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>6.0</b>
Moisture	Kcal/tube

**EU111**

## TUNA WITH CHEESE RECIPE



**Ingredients:**  
Tuna (28.2%), Tapioca (Dried), Beef (1.8%), Tuna Extract, Collagen, Guar Gum (E412) 9.0g, Flavourings, 2b Natural Products - Botanically Defined, Camellia Thea Link, Vitamin E (3a700) 574mg.

### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>6.0</b>
Moisture	Kcal/tube

**EU112**

## TUNA RECIPE WITH CLAM FLAVOUR



**Ingredients:**  
Tuna (30.0%), Tapioca (Dried), Clam Extract (0.7%), Collagen, Guar Gum (E412) 9.0g, Flavourings, 2b Natural Products - Botanically Defined, Camellia Thea Link, Vitamin E (3a700) 574mg.

### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>6.0</b>
Moisture	Kcal/tube

**EU113**

## TUNA RECIPE WITH CRAB FLAVOUR



**Ingredients:**  
Tuna (30.0%), Tapioca (Dried), Crab Extract (0.9%), Collagen, Guar Gum (E412) 9.0g, Flavourings, 2b Natural Products - Botanically Defined, Camellia Thea Link, Vitamin E (3a700) 574mg.

### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>6.0</b>
Moisture	Kcal/tube

**EU114**

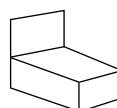
## PACKAGING



4 tubes x pack  
14g x tube  
56g x pack



12 packs / outer  
= 48 tubes



4 outers / original  
carton  
= 48 packs  
= 192 tubes

**CJAO**



### TUNA RECIPE WITH SHRIMP FLAVOUR



#### Ingredients:

Tuna (30.0%), Tapioca (Dried), Shrimp Paste (0.6%), Collagen, Guar Gum (E412) 9.0g, Flavourings, 2b Natural Products - Botanically Defined, Camellia Thea Link, Vitamin E (3a700) 574mg.

#### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>6.0</b>
Moisture	Kcal/tube

**EU115**

### CHICKEN WITH SALMON RECIPE



#### Ingredients:

Chicken (28.2%), Tapioca (Dried), Beef (1.8%), Chicken Extract, Collagen, Guar Gum (E412) 7.2g, Flavourings, 2b Natural Products - Botanically Defined, Camellia Thea Link, Vitamin E (3a700) 574mg.

#### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>6.0</b>
Moisture	Kcal/tube

**EU116**

### TUNA & BONITO FLAKES RECIPE



#### Ingredients:

Tuna (28.2%), Tapioca (Dried), Beef (1.8%), Tuna Extract, Collagen, Guar Gum (E412) 9.0g, Flavourings, 2b Natural Products - Botanically Defined, Camellia Thea Link, Vitamin E (3a700) 574mg.

#### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>6.0</b>
Moisture	Kcal/tube

**EU117**

### TUNA RECIPE WITH SEAFOOD FLAVOUR



#### Ingredients:

Tuna (30.0%), Tapioca (Dried), Tuna Extract (0.5%), Scallop Extract (0.3%), Crab Extract (0.3%), Collagen, Guar Gum (E412) 9.0g, Flavourings, 2b Natural Products - Botanically Defined, Camellia Thea Link, Vitamin E (3a700) 574mg.

#### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>6.0</b>
Moisture	Kcal/tube

**EU118**

### CHICKEN WITH CHEESE & BEEF RECIPE



#### Ingredients:

Chicken (26.0%), Cheese (2.2%), Tapioca (Dried), Beef (1.8%), Chicken Extract, Collagen, Guar Gum (E412) 7.2g, Flavourings, 2b Natural Products - Botanically Defined, Camellia Thea Link, Vitamin E (3a700) 574mg.

#### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>6.0</b>
Moisture	Kcal/tube

**EU119**

# CHURU PURÉES BOX

Available in Assorted Multipacks (20s, 40s).

## TUNA VARIETY



**Recipes:**  
Tuna Recipe,  
Tuna with Chicken Recipe,  
Tuna with Scallop Recipe,  
Tuna with Cheese Recipe.

### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>6.0</b>
Moisture	Kcal/tube

**EU124**

## TUNA VARIETY WITH SEAFOOD



**Recipes:**  
Tuna with Scallop Recipe,  
Tuna with Salmon Recipe,  
Crab Flavored Tuna Recipe,  
Shrimp Flavored Tuna Recipe.

### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>6.0</b>
Moisture	Kcal/tube

**EU125**

## SEAFOOD VARIETY



**Recipes:**  
Tuna with Scallop Recipe,  
Tuna with Salmon Recipe,  
Crab Flavored Tuna Recipe,  
Shrimp Flavored Tuna Recipe.

### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>6.0</b>
Moisture	Kcal/tube

**EU126**

## CHICKEN VARIETY



**Recipes:**  
Chicken Recipe,  
Recipe of Chicken with Scallop,  
Chicken with Cheese Recipe,  
Chicken with Crab, Flavored Recipe.

### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>6.0</b>
Moisture	Kcal/tube

**EU127**

## VARIETY OF CHICKEN AND CHEESE RECIPES



**Recipes:**  
Chicken and Cheese Recipe,  
Chicken and Veal Recipe,  
Recipe of Chicken With Cheese and Veal,  
Chicken with Salmon Recipe.

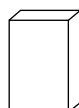
### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>6.0</b>
Moisture	Kcal/tube

**EU128**

## Box 20P

### PACKAGING



20 Sticks of 14g

**CIAO**

TUNA  
VARIETIES

**Recipes:**  
Tuna Recipe,  
Tuna with Beef Recipe,  
Tuna & Bonito Flakes Recipe,  
Tuna Recipe with Seafood  
Lavour.

**Analytical constituents:**

<b>8.5%</b> Protein	<b>0.5%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.5%</b> Crude ash
<b>88%</b> Moisture	<b>6.0</b> Kcal/tube

**EU141**TUNA SEAFOOD  
VARIETY

**Recipes:**  
Tuna Recipe,  
Tuna with Chicken Recipe,  
Tuna with Scallop Recipe,  
Tuna with Shrimp Recipe.

**Analytical constituents:**

<b>8.5%</b> Protein	<b>0.5%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.5%</b> Crude ash
<b>88%</b> Moisture	<b>6.0</b> Kcal/tube

**EU142**CHICKEN  
VARIETIES

**Recipes:**  
Chicken Recipe,  
Chicken with Scallop Recipe,  
Chicken with Crab,  
Flavour Recipe,  
Chicken with Beef Recipe.

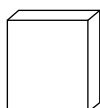
**Analytical constituents:**

<b>8.5%</b> Protein	<b>0.5%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.5%</b> Crude ash
<b>88%</b> Moisture	<b>6.0</b> Kcal/tube

**EU143**

## Box 40P

## PACKAGING



40 Sticks of 14g

**CIAO**



# CHURU PURÉES BOX

Available in Assorted Multipacks (60s, 50s).

## TUNA VARIETY



### Recipes:

Tuna with Salmon Recipe,  
Tuna with Cheese Recipe,  
Tuna Recipe with Clam Flavour,  
Tuna Recipe with Crab Flavour,  
Tuna Recipe with,  
Shrimp Flavour,  
Tuna & Bonito Flakes Recipe.

## CHICKEN VARIETY



### Recipes:

Chicken Recipe,  
Chicken with Scallop Recipe,  
Chicken with Cheese Recipe,  
Chicken with Beef Recipe,  
Chicken with Cheese  
& Beef Recipe,  
Chicken with Salmon Recipe.

## TUNA, CHICKEN AND TUNA WITH CHICKEN



### Tuna Varieties:

Tuna Recipe, Tuna with  
Chicken Recipe, Tuna  
with Scallop Recipe  
and Tuna with  
Salmon Recipe.

### Chicken Varieties:

Chicken Recipe, Chicken  
with Scallop Recipe,  
Chicken with Cheese  
Recipe, Chicken with  
Shrimp Recipe, Chicken  
with Crab Recipe.

### Varieties of Tuna with Chicken:

Tuna Recipe, Chicken  
Recipe, Tuna with Salmon  
Recipe, Tuna with Chicken  
Recipe, Chicken with  
Cheese Recipe, Chicken  
with Cheese Recipe.

**EU151**

**EU152**

**EU153**

### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>6.0</b>
Moisture	Kcal/tube

**EU161**

### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>6.0</b>
Moisture	Kcal/tube

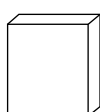
**EU162**

### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>6.0</b>
Moisture	Kcal/tube

## Box 60P

### PACKAGING



60 Sticks of 14g

## Variety 50P

### PACKAGING



50 Sticks of 14g

**CJAO**

# CHURU FOR KITTEN

Healthy snacking habits starts early!

## TUNA RECIPE



### Ingredients:

Tuna (30.0%), Tapioca (Dried), Calcium Carbonate (0.8%), Tuna Extract (0.6%), Fish Oil (0.4%), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 574 Mg, Taurine 360 Mg.

### Analytical constituents:

<b>8.5%</b>	<b>0.9%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.9%</b>
Crude fibres	Crude ash
<b>86%</b>	<b>7.0</b>
Moisture	Kcal/tube
<b>0.2%</b>	<b>0.3%</b>
Omega-3	Calcium

**EU691**

## CHICKEN RECIPE



### Ingredients:

Chicken (30.0%), Tapioca (Dried), Calcium Carbonate (0.8%), Scallop Extract (0.8%), Fish Oil (0.7%), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 574 Mg, Taurine 360 Mg.

### Analytical constituents:

<b>8.5%</b>	<b>0.9%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.9%</b>
Crude fibres	Crude ash
<b>86%</b>	<b>7.0</b>
Moisture	Kcal/tube
<b>0.2%</b>	<b>0.3%</b>
Omega-3	Calcium

**EU692**

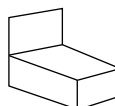
## PACKAGING



4 tubes x pack  
14g x tube  
56g x pack



12 packs / outer  
= 48 tubes



4 outers / original carton  
= 48 packs  
= 192 tubes

**CJAO**



Delicate Flakes  
in Silky  
Dashi Broth

INABA  
PREMIUM  
QUALITY

OPEN  
▼

# Dashi Delights

Chicken with Tuna  
& Scallop Recipe

NO ARTIFICIAL PRESERVATIVES  
NO CARRAGEENAN

Net Wt 2.5oz (70g)  
Vitamin E Added  
Side Dish for Cats



INABA



# Dashi Delights<sup>®</sup>

## HYDRATING, NUTRITIOUS & ALWAYS DELICIOUS

The Secret to Good Health & Good Taste.  
Elevate your cat's special mealtime to a loving quality  
you don't see every day.



Always fresh



Rich in moisture



Rich in protein



8 Tasty flavors



Antioxidants



Stimulates  
appetite



Unique bonito flakes  
Dashi broth



Natural & delicious  
Ingredients



Steeped in  
Umami flavor



Quality &  
Safety



Sustainably  
Sourced



High Quality  
Protein



No Artificial  
Additives

# CIAO<sup>®</sup>

DASHI DELIGHTS

CHURU POPS

CHURU BITES /  
ROLLS

JUICY BITES

WET FOOD

CHURU SKIN&COAT/  
HAIRBALL CONTROL

TUNA / CHICKEN  
FILLET GRILLED

CHURU  
MEAL TOOPER

CHURU DOG

CHURU DOG  
MEAL TOOPER

# The Secret to Good Health & Good Taste

If you are looking to add new flavors to your cat's meal, you may want to consider incorporating dashi into their diet. Dashi is a traditional Japanese fish-based broth made from bonito flakes, known for its rich, savory flavor. Incorporating dashi into your cat's diet can add depth and complexity to their meals, making them more enjoyable.

## The Making of Dashi Broth

1



### THE TUNA HARVEST

Skipjack tuna is caught from the deep sea.

2



### DRYING PROCESS

The tuna is transformed into a protein and mineral-rich dried bonito.

3



### FLAKING PROCESS

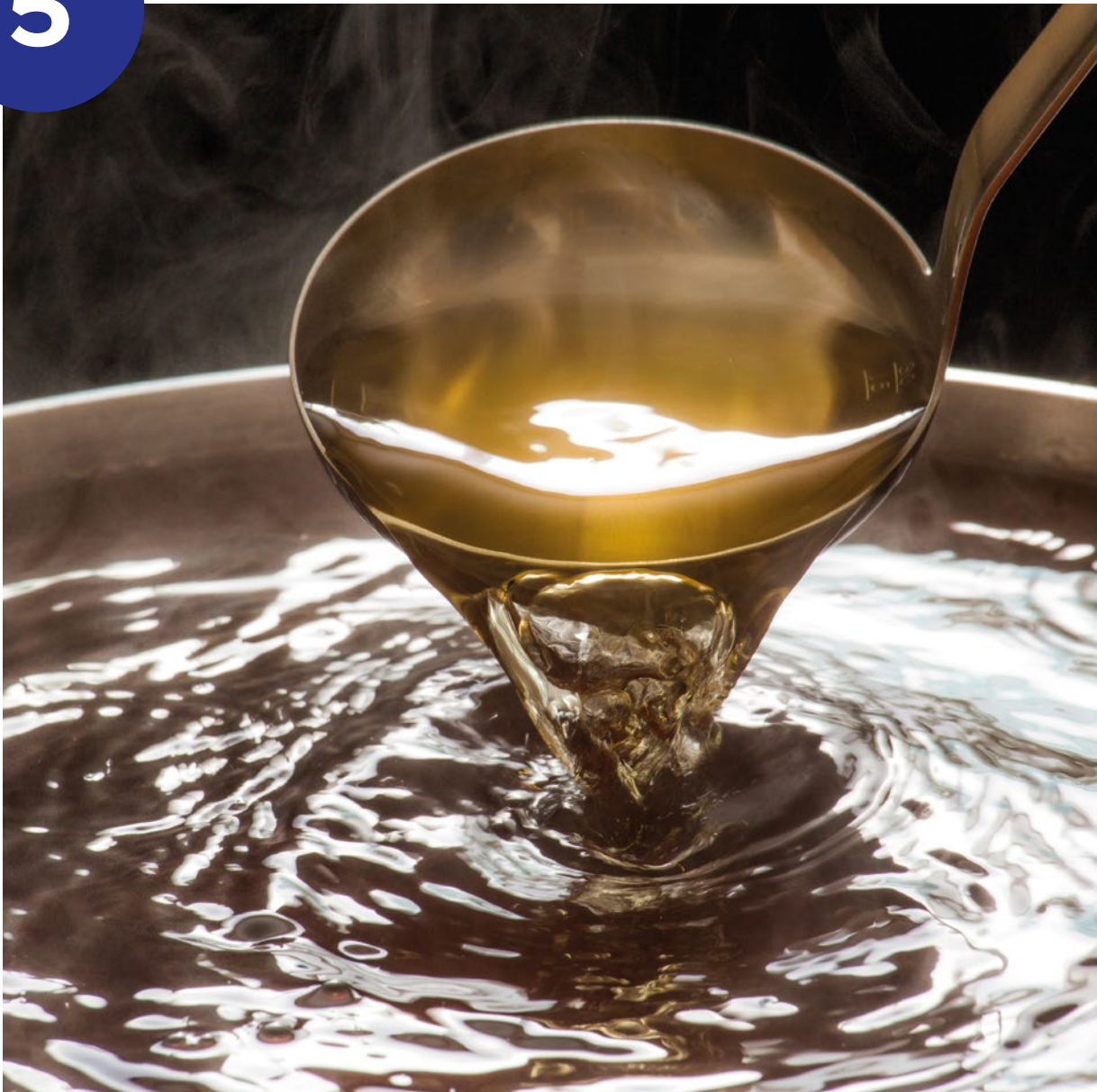
The dried bonito is delicately shaved into bonito flakes.

4



### BREWING PROCESS

The bonito flakes are carefully brewed for several hours.



## The Birth of the Golden Delicacy

It's not just about the taste - dashi can also provide important nutrients, including vitamins and minerals. Dashi, is low in calories and fat, making it a healthy addition to your cat's diet. It is also a broth-based ingredient, which means it contains a significant amount of moisture.

Overall, dashi can be a tasty and nutritious addition to your cat's meals, adding a burst of flavor that they're sure to love.





**ALWAYS FRESH**



**RICH IN MOISTURE**



**RICH IN PROTEIN**



**8 TASTY FLAVORS**



**CJAO**

**UNIQUE BONITO FLAKES  
DASHI BROTH**



**STIMULATES APPETITE**



**ANTIOXIDANTS**



**NATURAL & DELICIOUS  
INGREDIENTS**



**STEEPED IN  
UMAMI FLAVOR**



# DASHI DELIGHTS

Wet Food Complementary with Japanese Dashi Umami Flavor

## CHICKEN WITH TUNA RECIPE



### Ingredients:

Scallop Broth, Chicken (38.7%), Tuna (1.3%), Tapioca (Dried), Bonito Flakes, Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 345 Mg.

## CHICKEN WITH TUNA & SALMON RECIPE



### Ingredients:

Scallop Broth, Chicken (37.4%), Tuna (1.3%), Salmon (1.3%), Tapioca (Dried), Bonito Flakes, Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 345 Mg.

## CHICKEN WITH TUNA & SCALLOP RECIPE



### Ingredients:

Scallop Broth, Chicken (37.4%), Tuna (1.3%), Scallop (1.3%), Tapioca (Dried), Bonito Flakes, Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 345 Mg.

## CHICKEN RECIPE



### Ingredients:

Scallop Broth, Chicken (40.0%), Tapioca (Dried), Bonito Flakes, Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 345 Mg.

### Analytical constituents:

<b>11.2%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.0%</b>
Crude fibres	Crude ash
<b>86%</b>	<b>32</b>
Moisture	Kcal/tube

**EU861**

### Analytical constituents:

<b>11.2%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.0%</b>
Crude fibres	Crude ash
<b>86%</b>	<b>32</b>
Moisture	Kcal/tube

**EU862**

### Analytical constituents:

<b>11.2%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.0%</b>
Crude fibres	Crude ash
<b>86%</b>	<b>32</b>
Moisture	Kcal/tube

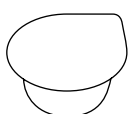
**EU863**

### Analytical constituents:

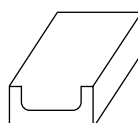
<b>11.2%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.0%</b>
Crude fibres	Crude ash
<b>86%</b>	<b>32</b>
Moisture	Kcal/tube

**EU864**

## PACKAGING



1 Cup of 70g



1 outers / original carton  
= 6 Cups

**CJAO**



### CHICKEN WITH SCALLOP RECIPE



**Ingredients:**  
Scallop Broth, Chicken (38.7%), Scallop (1.3%), Tapioca (Dried), Bonito Flakes, Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 345 Mg.

### CHICKEN WITH CHEESE RECIPE



**Ingredients:**  
Scallop Broth, Chicken (38.7%), Cheese (1.3%), Tapioca (Dried), Bonito Flakes, Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 345 Mg.

### CHICKEN & BONITO FLAKES RECIPE



**Ingredients:**  
Scallop Broth, Chicken (39.2%), Bonito Flakes (1.2%), Tapioca (Dried), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 345 Mg.

### CHICKEN WITH SALMON RECIPE



**Ingredients:**  
Scallop Broth, Chicken (38.7%), Salmon (1.3%), Tapioca (Dried), Bonito Flakes, Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 345 Mg.

#### Analytical constituents:

<b>11.2%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.0%</b>
Crude fibres	Crude ash
<b>86%</b>	<b>32</b>
Moisture	Kcal/tube

**EU865**

#### Analytical constituents:

<b>11.2%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.0%</b>
Crude fibres	Crude ash
<b>86%</b>	<b>32</b>
Moisture	Kcal/tube

**EU866**

#### Analytical constituents:

<b>11.2%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.0%</b>
Crude fibres	Crude ash
<b>86%</b>	<b>32</b>
Moisture	Kcal/tube

**EU867**

#### Analytical constituents:

<b>11.2%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.0%</b>
Crude fibres	Crude ash
<b>86%</b>	<b>32</b>
Moisture	Kcal/tube

**EU868**



# Churu® Pops

JELLY TREATS CAN BE GIVEN FRESH,  
CHILLED OR FROZEN!

Make your cat's day  
with Churu® pops:

**Juicy & delicious jelly treat!**

These healthy treats are designed for feeding by hand -  
jelly, soft, tasty, low calorie treats.  
Playful, innovative and an interactive way to spend time together.



Low in  
calories



Made with real  
deep sea tuna  
or farm raised  
chicken



No grains,  
preservatives  
or artificial  
colours



High quality  
ingredients

**88%**

**MOISTURE &  
LESS CALORIES**

With just a tenth of the  
calories of dry snacks



Dry Snack  
1 Tube 15g

**59**

kcal

**8%**

Moisture



**Churu  
Pops**

1 Tube 15g

**7**

kcal

**88%**

Moisture

**CIAO®**

CHURU POPS

CHURU BITES /  
ROLLS

JUICY BITES

WET FOOD

CHURU SKIN&COAT/  
HAIRBALL CONTROL

TUNA / CHICKEN  
FILLET GRILLED

CHURU  
MEAL TOOPER

CHURU DOG

CHURU DOG  
MEAL TOOPER



# CHURU POPS

Juicy & delicious jelly treat.

## TUNA



**Ingredients:**  
Tuna (33.3%), Tuna Extract, Green Tea Extract.

### Analytical constituents:

<b>9.0%</b> Protein	<b>0.6%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.3%</b> Crude ash
<b>88%</b> Moisture	<b>7.0</b> Kcal/tube

**EU711**

## CHICKEN



**Ingredients:**  
Chicken (33.3%), Scallop Extract, Green Tea Extract.

### Analytical constituents:

<b>9.0%</b> Protein	<b>0.6%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.3%</b> Crude ash
<b>88%</b> Moisture	<b>7.0</b> Kcal/tube

**EU712**

## TUNA WITH CHICKEN



**Ingredients:**  
Tuna (16.7%), Chicken (16.7%), Tuna Extract, Green Tea Extract.

### Analytical constituents:

<b>9.0%</b> Protein	<b>0.6%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.3%</b> Crude ash
<b>88%</b> Moisture	<b>7.0</b> Kcal/tube

**EU713**

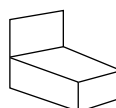
## PACKAGING



4 tubes x pack  
15g x tube  
60g x pack



12 packs / outer  
= 48 tubes



4 outers / original carton  
= 48 packs  
= 192 tubes

**CJAO**





CHURU DOG  
MEAL TOOPER

CHURU DOG

CHURU  
MEAL TOOPER

TUNA / CHICKEN  
FILLET GRILLED

CHURU SKIN&COAT/  
HAIRBALL CONTROL

WET FOOD

JUICY BITES

CHURU BITES /  
ROLLS

CHURU POPS





# Churu<sup>®</sup> Bites<sup>®</sup> CAT TREAT

# Churu<sup>®</sup> Rolls<sup>®</sup>

Two Flavours in one bite-sized fun treats with a unique texture. Soft outside and creamy inside.

Sticks made with soft chewy chicken and a tasty creamy Churu puree filling.

Make your cat's day  
with Churu Bites and Churu Rolls:  
**Creamy, delicious, low calorie treat.**



Low in calories



Made with real deep sea tuna or farm raised chicken



No grains, preservatives or artificial colours



High Moisture



Soft baked outside, Creamy filling inside



3 Dry Snack  
1 Tube 10g

**55** kcal

**8%** Moisture



Churu<sup>®</sup>  
Bites<sup>®</sup> CAT TREAT

Churu<sup>®</sup>  
Rolls<sup>®</sup>

1 Tube 10g

**15** kcal

**63%** Moisture

**CIAO<sup>®</sup>**

CHURU BITES /  
ROLLS

JUICY BITES

WET FOOD

CHURU SKIN&COAT/  
HAIRBALL CONTROL

TUNA / CHICKEN  
FILLET GRILLED

CHURU  
MEAL TOOPER

CHURU DOG

CHURU DOG  
MEAL TOOPER



# CHURU BITES

Two Flavours in one bite-sized fun treats with a unique texture. Soft outside and creamy inside.

## CHICKEN RECIPE WRAPS TUNA RECIPE



### Ingredients:

Chicken (41.6%), Tuna (33.8%), Tapioca (Dried), Egg White Powder, Sodium Caseinate, Chicken Extract, Yeast Extract, Tuna Extract, Green Tea Extract.

### Analytical constituents:

<b>28%</b>	<b>5.0%</b>
Protein	Fat content
<b>0.3%</b>	<b>1.8%</b>
Crude fibres	Crude ash
<b>63%</b>	<b>15</b>
Moisture	Kcal/tube

EU721

## CHICKEN RECIPE WRAPS TUNA WITH SCALLOP RECIPE



### Ingredients:

Chicken (41.6%), Tuna (32.9%), Tapioca (Dried), Egg White Powder, Sodium Caseinate, Scallop (0.9%), Scallop Extract, Chicken Extract, Yeast Extract, Green Tea Extract.

### Analytical constituents:

<b>28%</b>	<b>5.0%</b>
Protein	Fat content
<b>0.3%</b>	<b>1.8%</b>
Crude fibres	Crude ash
<b>63%</b>	<b>15</b>
Moisture	Kcal/tube

EU722

## CHICKEN RECIPE WRAPS TUNA WITH SALMON RECIPE



### Ingredients:

Chicken (41.6%), Tuna (32.9%), Tapioca (Dried), Egg White Powder, Sodium Caseinate, Salmon (0.9%), Chicken Extract, Yeast Extract, Tuna Extract, Green Tea Extract.

### Analytical constituents:

<b>28%</b>	<b>5.0%</b>
Protein	Fat content
<b>0.3%</b>	<b>1.8%</b>
Crude fibres	Crude ash
<b>63%</b>	<b>15</b>
Moisture	Kcal/tube

EU723

## CHICKEN RECIPE WRAPS CHICKEN RECIPE



### Ingredients:

Chicken (59.1%), Tuna (16.3%), Tapioca (Dried), Egg White Powder, Sodium Caseinate, Chicken Extract, Yeast Extract, Green Tea Extract.

### Analytical constituents:

<b>28%</b>	<b>5.0%</b>
Protein	Fat content
<b>0.3%</b>	<b>1.8%</b>
Crude fibres	Crude ash
<b>63%</b>	<b>15</b>
Moisture	Kcal/tube

EU724

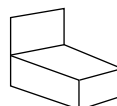
## PACKAGING



3 tubes x pack  
10g x tube  
30g x pack



12 packs / outer  
= 36 tubes



4 outers / original carton  
= 48 packs  
= 144 tubes

**CIAO**

# CHURU ROLLS

Sticks made with soft chewy chicken and a tasty creamy Churu puree filling.

## CHICKEN RECIPE WRAPS TUNA RECIPE



**Ingredients:**  
Chicken (41.6%), Tuna (33.8%), Tapioca (Dried), Egg White Powder, Sodium Caseinate, Chicken Extract, Yeast Extract, Tuna Extract, Green Tea Extract.

## CHICKEN RECIPE WRAPS TUNA WITH SCALLOP RECIPE



**Ingredients:**  
Chicken (41.6%), Tuna (32.9%), Tapioca (Dried), Egg White Powder, Sodium Caseinate, Scallop (0.9%), Scallop Extract, Chicken Extract, Yeast Extract, Green Tea Extract.

## CHICKEN RECIPE WRAPS CHICKEN RECIPE



**Ingredients:**  
Chicken (59.1%), Tuna (16.3%), Tapioca (Dried), Egg White Powder, Sodium Caseinate, Chicken Extract, Yeast Extract, Green Tea Extract.

### Analytical constituents:

<b>28%</b> Protein	<b>5.0%</b> Fat content
<b>0.3%</b> Crude fibres	<b>1.8%</b> Crude ash
<b>63%</b> Moisture	<b>15</b> Kcal/tube

**EU731**

### Analytical constituents:

<b>28%</b> Protein	<b>5.0%</b> Fat content
<b>0.3%</b> Crude fibres	<b>1.8%</b> Crude ash
<b>63%</b> Moisture	<b>15</b> Kcal/tube

**EU732**

### Analytical constituents:

<b>28%</b> Protein	<b>5.0%</b> Fat content
<b>0.3%</b> Crude fibres	<b>1.8%</b> Crude ash
<b>63%</b> Moisture	<b>15</b> Kcal/tube

**EU733**

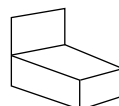
## PACKAGING



4 tubes x pack  
10g x tube  
40g x pack



12 packs / outer  
= 48 tubes



4 outers / original carton  
= 48 packs  
= 192 tubes

**CJAO**



# Juicy Bites

## Delightful bite-sized treats!

These tasty and healthy semi moist treats are bite-sized and come in fun shapes.



Low in calories



Made with real deep sea tuna or farm raised chicken



No grains, preservatives or artificial colours



High quality ingredients

ALL NATURAL  
SEAFOOD  
AND CHICKEN

2 FLAVOURS  
INSIDE

IN FUN  
SHAPES

**INABA**  
®

JUICY BITES

WET FOOD

CHURU SKIN&COAT/  
HAIRBALL CONTROL

TUNA / CHICKEN  
FILLET GRILLED

CHURU  
MEAL TOOPER

CHURU DOG

CHURU DOG  
MEAL TOOPER



# JUICY BITES

Delightful bite-sized treats.

## CHICKEN & TUNA FLAVOUR



**Ingredients:**  
Chicken (97.0%), Chicken Extract, Tuna, Tapioca (Dried), Green Tea Extract, Chicken (74.8%), Tuna (23.0%), Tuna Extract, Tapioca (Dried), Green Tea Extract.

**Analytical constituents:**

<b>29.0%</b> Protein	<b>3.5%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.4%</b> Crude ash
<b>66%</b> Moisture	<b>17</b> Kcal/pack

**EU701**

## FISH & CLAM FLAVOUR



**Ingredients:**  
Chicken (75.8%), Tuna (22.0%), Anchovy Powder (1.5%), Tapioca (Dried), Green Tea Extract, Chicken (98.5%), Tuna, Tapioca (Dried), Clam Extract (0.2%), Green Tea Extract.

**Analytical constituents:**

<b>29.0%</b> Protein	<b>3.5%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.4%</b> Crude ash
<b>66%</b> Moisture	<b>17</b> Kcal/pack

**EU702**

## CRAB & SCALLOP FLAVOUR



**Ingredients:**  
Chicken (94.9%), Tuna, Scallop Extract (1.5%), Tapioca (Dried), Green Tea Extract, Chicken (98.2%), Tuna, Crab Extract (0.5%), Tapioca (Dried), Green Tea Extract.

**Analytical constituents:**

<b>29.0%</b> Protein	<b>3.5%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.4%</b> Crude ash
<b>66%</b> Moisture	<b>17</b> Kcal/pack

**EU703**

## SHRIMP & SEAFOOD MIX FLAVOUR



**Ingredients:**  
Chicken (98.4%), Tuna, Tapioca (Dried), Shrimp Paste (0.4%), Green Tea Extract, Chicken (90.2%), Tuna (8.5%), Tapioca (Dried), Tuna Extract (0.4%), Scallop Extract (0.2%), Crab Extract (0.2%), Green Tea Extract.

**Analytical constituents:**

<b>29.0%</b> Protein	<b>3.5%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.4%</b> Crude ash
<b>66%</b> Moisture	<b>17</b> Kcal/pack

**EU704**

## CALAMARI & HOMESTYLE BROTH FLAVOUR



**Ingredients:**  
Chicken (94.9%), Tuna, Seaweed Powder, Tuna Extract, Tapioca (Dried), Green Tea Extract, Chicken (98.5%), Tuna, Squid Powder (0.4%), Tapioca (Dried), Green Tea Extract.

**Analytical constituents:**

<b>29.0%</b> Protein	<b>3.5%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.4%</b> Crude ash
<b>66%</b> Moisture	<b>17</b> Kcal/pack

**EU705**

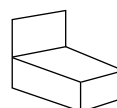
## PACKAGING



3 individual packs  
13,3g x pack  
33,90g x packs



6 Pouches/outer  
= 18 packs



8 outers / original carton  
= 48 packs  
= 48 pouches

**INABA**



CHURU DOG  
MEAL TOOPER

CHURU DOG

CHURU  
MEAL TOOPER

TUNA / CHICKEN  
FILLET GRILLED

CHURU SKIN&COAT/  
HAIRBALL CONTROL

WET FOOD

JUICY BITES





# Complementary Wet Food

## **CIAO.** **STEW**

Shredded chicken strips in  
a rich and creamy stew

## **CIAO.** **Broth**

Shredded chicken  
strips in a tasty  
chicken broth

## **CIAO.** **Bisque**

Rich and creamy tuna  
or chicken purée

## **Twin** **PACKS**

A rich variety  
of flavours

# **CIAO.**<sup>®</sup>

WET FOOD

CHURU SKIN&COAT/  
HAIRBALL CONTROL

TUNA / CHICKEN  
FILLET GRILLED

CHURU  
MEAL TOOPER

CHURU DOG

CHURU DOG  
MEAL TOOPER



# CIAO BROTH

Shredded chicken strips in a tasty chicken broth.

## CHICKEN RECIPE



### Ingredients:

Chicken Broth (68.0%), Chicken (30.0%), Tapioca (Dried), Guar Gum, Xanthan Gum, Flavourings, Camellia Thea Link, Vitamin E 560 Mg.

### Analytical constituents:

<b>9.4%</b>	<b>1.0%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>25</b>
Moisture	Kcal/pouch

**EU825**

## CHICKEN & TUNA RECIPE



### Ingredients:

Chicken Broth (68.0%), Chicken (15.0%), Tuna (15.0%), Tapioca (Dried), Guar Gum, Xanthan Gum, Flavourings, Camellia Thea Link, Vitamin E 560 Mg.

### Analytical constituents:

<b>9.4%</b>	<b>1.0%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>25</b>
Moisture	Kcal/pouch

**EU826**

## CHICKEN WITH SCALLOP RECIPE



### Ingredients:

Chicken Broth (68.0%), Chicken (28.0%), Scallop (2.0%), Tapioca (Dried), Guar Gum, Xanthan Gum, Flavourings, Camellia Thea Link, Vitamin E 560 Mg.

### Analytical constituents:

<b>9.4%</b>	<b>1.0%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>25</b>
Moisture	Kcal/pouch

**EU827**

## CHICKEN WITH SALMON RECIPE



### Ingredients:

Chicken Broth (68.0%), Chicken (28.0%), Salmon (2.0%), Tapioca (Dried), Guar Gum, Xanthan Gum, Flavourings, Camellia Thea Link, Vitamin E 560 Mg.

### Analytical constituents:

<b>9.4%</b>	<b>1.0%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>25</b>
Moisture	Kcal/pouch

**EU828**

## PACKAGING



1 packs / outer  
40g pouch  
40g x pack

**CIAO**

# CIAO STEW

Shredded chicken strips in a rich and creamy stew.

## CHICKEN RECIPE



**Ingredients:**  
Chicken (45.0%), Chicken Extract, Green Tea Extract, Agar, Guar Gum, Xanthan Gum, Vitamin E 688mg.

**Analytical constituents:**

**9,3%** Protein  
**0.5%** Fat content

**0.1%** Crude fibres  
**1,5%** Crude ash

**86,5%** Moisture  
**15** Kcal/pouch

**EU811**

## CHICKEN & TUNA RECIPE



**Ingredients:**  
Chicken (22.5%), Tuna (22.5%), Tuna Extract, Green Tea Extract, Agar, Guar Gum, Xanthan Gum, Vitamin E 688mg.

**Analytical constituents:**

**9,3%** Protein  
**0.5%** Fat content

**0.1%** Crude fibres  
**1,5%** Crude ash

**86,5%** Moisture  
**15** Kcal/pouch

**EU812**

## CHICKEN WITH SALMON RECIPE



**Ingredients:**  
Chicken (42.5%), Salmon (2.5%), Chicken Extract, Green Tea Extract, Agar, Guar Gum, Xanthan Gum, Vitamin E 688mg.

**Analytical constituents:**

**9,3%** Protein  
**0.5%** Fat content

**0.1%** Crude fibres  
**1,5%** Crude ash

**86,5%** Moisture  
**15** Kcal/pouch

**EU813**

## CHICKEN WITH SCALLOP RECIPE



**Ingredients:**  
Chicken (42.5%), Cheese (2.5%), Chicken Extract, Green Tea Extract, Agar, Guar Gum, Xanthan Gum, Vitamin E 688mg.

**Analytical constituents:**

**9,3%** Protein  
**0.5%** Fat content

**0.1%** Crude fibres  
**1,5%** Crude ash

**86,5%** Moisture  
**15** Kcal/pouch

**EU814**

### PACKAGING



1 packs / outer  
40g pouch  
40g x pack



# CIAO BISQUE

Rich and creamy tuna or chicken bisque.

## TUNA RECIPE



**Ingredients:**  
Tuna (30.0%), Tapioca (Dried), Tuna Extract (0.9%), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 560 Mg.

## TUNA WITH SALMON RECIPE



**Ingredients:**  
Tuna (28.2%), Salmon (1.8%), Tapioca (Dried), Tuna Extract (0.9%), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 560 Mg.

## CHICKEN RECIPE



**Ingredients:**  
Chicken (30.0%), Tapioca (Dried), Scallop Extract (0.9%), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 560 Mg.

## CHICKEN WITH BEEF RECIPE



**Ingredients:**  
Chicken (28.2%), Beef (1.8%), Tapioca (Dried), Scallop Extract (0.9%), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 560 Mg.

### Analytical constituents:

<b>8.0%</b>	<b>1.0%</b>
Protein	Fat content
<b>0.2%</b>	<b>1.4%</b>
Crude fibres	Crude ash
<b>86%</b>	<b>25</b>
Moisture	Kcal/pouch

**EU851**

### Analytical constituents:

<b>8.0%</b>	<b>1.0%</b>
Protein	Fat content
<b>0.2%</b>	<b>1.4%</b>
Crude fibres	Crude ash
<b>86%</b>	<b>25</b>
Moisture	Kcal/pouch

**EU852**

### Analytical constituents:

<b>8.0%</b>	<b>1.0%</b>
Protein	Fat content
<b>0.2%</b>	<b>1.4%</b>
Crude fibres	Crude ash
<b>86%</b>	<b>25</b>
Moisture	Kcal/pouch

**EU853**

### Analytical constituents:

<b>8.0%</b>	<b>1.0%</b>
Protein	Fat content
<b>0.2%</b>	<b>1.4%</b>
Crude fibres	Crude ash
<b>86%</b>	<b>25</b>
Moisture	Kcal/pouch

**EU854**

## PACKAGING



1 packs / outer  
40g pouch  
40g x pack

**CIAO**

# TWIN PACKS

A rich variety of flavours.  
Double servings, Double the fun!

## TUNA & CHICKEN RECIPE IN TUNA BROTH



**Ingredients:**  
Tuna Broth, Tuna (20.0%),  
Chicken (20.0%), Agar  
4.9 G, Guar Gum (E412)  
4.8 G, Xanthan Gum 1.2  
G, 2b Natural, Products -  
Botanically Defined, Camellia  
Thea Link 30 Mg, Flavourings,  
Vitamin E (3a700) 485 Mg.

### Analytical constituents:

<b>11%</b>	<b>0.6%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>86.5%</b>	<b>29</b>
Moisture	Kcal/pack

**EU801**

## CHICKE RECIPE IN CHICKEN BROTH



**Ingredients:**  
Chicken Broth, Chicken  
(40.0%), Agar 4.9 G, Guar  
Gum (E412) 4.8 G, Xanthan  
Gum 1.2 G, 2b Natural  
Products - Botanically  
Defined, Camellia Thea Link  
30 Mg, Flavourings, Vitamin  
E (3a700) 485 Mg.

### Analytical constituents:

<b>11%</b>	<b>0.6%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>86.5%</b>	<b>29</b>
Moisture	Kcal/pack

**EU802**

## TUNA & CHICKEN WITH SCALLOP RECIPE IN SCALLOP BROTH



**Ingredients:**  
Scallop Broth, Tuna (19.0%),  
Chicken (19.0%), Scallop  
(2.1%), Agar 4.9 G, Guar  
Gum (E412) 4.8 G, Xanthan  
Gum 1.2 G, 2b Natural,  
Products - Botanically  
Defined, Camellia Thea Link  
30 Mg, Flavourings, Vitamin  
E (3a700) 485 Mg.

### Analytical constituents:

<b>11%</b>	<b>0.6%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>86.5%</b>	<b>29</b>
Moisture	Kcal/pack

**EU803**

## PACKAGING



2 packs  
40g x tube  
80g x pack

**CJAO**





FUNCTIONAL TREATS FOR CATS

**Churu<sup>®</sup>**  
**Skin&Coat**

**Churu<sup>®</sup>**  
**Hairball Control**



OMEGA 3 AND OMEGA 6

They help maintain healthy skin and a shiny coat.



TAURINE & VITAMIN E

Supports vision and the neurological system Boosts immune health

Essential in the diet of cats. Helps against cellular oxidation



HIGH  
MOISTURE

Cats require a moisture-rich diet to maintain healthy body functions



LOW IN  
CALORIES

Maintains nutritional balance



100%  
NATURAL

No artificial color or preservatives



INGREDIENTS  
HUMAN GRADE

Deep-sea caught tuna or farm-raised chicken

**CIAO<sup>®</sup>**

CHURU SKIN&COAT/  
HAIRBALL CONTROL

TUNA / CHICKEN  
FILLET GRILLED

CHURU  
MEAL TOOPER

CHURU DOG

CHURU DOG  
MEAL TOOPER

# CHURU PURÉES SKIN&COAT

Brighten your cat's day with a healthy snack that promotes healthy skin and coat.

## TUNA RECIPE



### Ingredients:

Tuna (30.0%), Tapioca (Dried), Soybean Oil (1.8%), Tuna Extract (0.6%), Fish Oil (0.4%), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 574 Mg, Taurine 356 Mg.

### Analytical constituents:

<b>8.0%</b>	<b>2.7%</b>
Protein	Fat content
<b>0.2%</b>	<b>1.3%</b>
Crude fibres	Crude ash
<b>86%</b>	<b>8.4</b>
Moisture	Kcal/stick
<b>0.2%</b>	<b>1.0</b>
Omega-3	Omega-6

EU671

## CHICKEN RECIPE



### Ingredients:

Chicken (30.0%), Tapioca (Dried), Soybean Oil (1.6%), Scallop Extract (1.2%), Fish Oil (0.7%), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 574 Mg, Taurine 356 Mg.

### Analytical constituents:

<b>8.0%</b>	<b>2.7%</b>
Protein	Fat content
<b>0.2%</b>	<b>1.3%</b>
Crude fibres	Crude ash
<b>86%</b>	<b>8.4</b>
Moisture	Kcal/stick
<b>0.2%</b>	<b>1.0</b>
Omega-3	Omega-6

EU672

## TUNA WITH SCALLOP RECIPE



### Ingredients:

Tuna (28.2%), Tapioca (Dried), Scallop (1.8%), Soybean Oil (1.8%), Scallop Extract (1.2%), Fish Oil (0.4%), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 574 Mg, Taurine 356 Mg.

### Analytical constituents:

<b>8.0%</b>	<b>2.7%</b>
Protein	Fat content
<b>0.2%</b>	<b>1.3%</b>
Crude fibres	Crude ash
<b>86%</b>	<b>8.4</b>
Moisture	Kcal/stick
<b>0.2%</b>	<b>1.0</b>
Omega-3	Omega-6

EU673

## CHICKEN WITH SCALLOP RECIPE



### Ingredients:

Chicken (28.2%), Tapioca (Dried), Scallop (1.8%), Soybean Oil (1.6%), Scallop Extract (1.2%), Fish Oil (0.7%), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 574 Mg, Taurine 356 Mg.

### Analytical constituents:

<b>8.0%</b>	<b>2.7%</b>
Protein	Fat content
<b>0.2%</b>	<b>1.3%</b>
Crude fibres	Crude ash
<b>86%</b>	<b>8.4</b>
Moisture	Kcal/stick
<b>0.2%</b>	<b>1.0</b>
Omega-3	Omega-6

EU674

## PACKAGING



4 sticks x pack  
14g x tube  
56g x pack



1 packs / outer  
= 4 sticks

# CHURU HAIRBALL CONTROL

Reduce hairballs for a healthier digestion.

## TUNA RECIPE



**Ingredients:**  
Tuna (30.0%), Tapioca (Dried), Powdered Cellulose, Chitosan, Tuna Extract (0.6%), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 574 Mg, Taurine 356 Mg.

### Analytical constituents:

<b>8.5%</b>	<b>0,5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>86%</b>	<b>6.0</b>
Moisture	Kcal/tube

**EU675**

## CHICKEN RECIPE



**Ingredients:**  
Chicken (30.0%), Tapioca (Dried), Scallop Extract (1.1%), Powdered Cellulose, Chitosan, Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 574 Mg, Taurine 356 Mg.

### Analytical constituents:

<b>8.5%</b>	<b>0,5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>86%</b>	<b>6.0</b>
Moisture	Kcal/tube

**EU676**

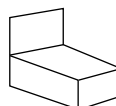
## PACKAGING



4 tubes x pack  
14g x tube  
56g x pack



12 packs / outer  
= 48 tubes



4 outers / original carton  
= 48 packs  
= 192 tubes

**CJAO**





# *Tuna Fillet* Grilled

# *Chicken Fillet* Grilled

## Protein packed tuna & chicken fillets.

Inaba grilled fillets are the ultimate treat. Lightly grilled and packed in a savoury antioxidant rich broth.

Cats love the broth and the tender meat. The grilled tuna and chicken fillets are savoury, healthy and low in calories.



Low in  
calories



Made with real  
deep sea tuna  
or farm raised  
chicken



No grains,  
preservatives  
or artificial  
colours



High quality  
ingredients



Dry Snack  
1 Pack 15g

**59** kcal



*Tuna Fillet*  
Grilled

1 Pack 15g

**19** kcal



Dry Snack  
1 Pack 15g

**98** kcal



*Chicken Fillet*  
Grilled

1 Pack 15g

**28** kcal

**LESS  
CALORIES**

With just a third of the  
calories of dry snacks.

**CIAO®**

TUNA / CHICKEN  
FILLET GRILLED

CHURU  
MEAL TOOPER

CHURU DOG

CHURU DOG  
MEAL TOOPER

# TUNA FILLET GRILLED

Protein packed tuna fillets.

Lightly grilled and packed in a savoury antioxidant rich broth.

## IN TUNA FLAVOURED BROTH



**Ingredients:**  
Tuna (88.2%), Tuna Extract  
(0.7%), Green Tea Extract.

## IN SCALLOP FLAVOURED BROTH



**Ingredients:**  
Tuna (88.2%), Scallop  
Extract (0.7%), Green Tea  
Extract.

## IN HOMESTYLE BROTH



**Ingredients:**  
Tuna (88.2%), Tuna Extract,  
Kelp Extract, Green Tea Extract.

## IN CRAB FLAVOURED BROTH



**Ingredients:**  
Tuna (88.2%), Crab Extract  
(0.7%), Green Tea Extract.

### Analytical constituents:

<b>28.0%</b> Protein	<b>2.0%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.7%</b> Crude ash
<b>68.0%</b> Moisture	<b>19</b> Kcal/pcs

**EU001**

### Analytical constituents:

<b>28.0%</b> Protein	<b>2.0%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.7%</b> Crude ash
<b>68.0%</b> Moisture	<b>19</b> Kcal/pcs

**EU002**

### Analytical constituents:

<b>28.0%</b> Protein	<b>2.0%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.7%</b> Crude ash
<b>68.0%</b> Moisture	<b>19</b> Kcal/pcs

**EU003**

### Analytical constituents:

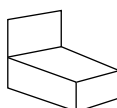
<b>28.0%</b> Protein	<b>2.0%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.7%</b> Crude ash
<b>68.0%</b> Moisture	<b>19</b> Kcal/pcs

**EU004**

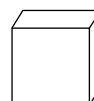
## PACKAGING



15g x pouch



12 pouches/outer  
= 12 pouches



4 outers / original  
carton  
= 48 packs  
= 48 pouches

**CIAO**

### EXTRA TENDER IN TUNA FLAVOURED BROTH



**Ingredients:**  
Tuna (75.0%), Tuna Extract  
(0.5%), Tapioca, Collagen,  
Green Tea Extract.

#### Analytical constituents:

<b>28%</b>	<b>0.2%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.7%</b>
Crude fibres	Crude ash
<b>68%</b>	<b>19</b>
Moisture	Kcal/pcs

**EU005**

### IN SHRIMP FLAVOURED BROTH



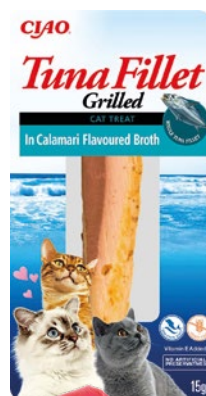
**Ingredients:**  
Tuna (88.2%), Shrimp Paste  
(0.7%), Green Tea Extract.

#### Analytical constituents:

<b>28%</b>	<b>0.2%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.7%</b>
Crude fibres	Crude ash
<b>68%</b>	<b>19</b>
Moisture	Kcal/pcs

**EU006**

### IN CALAMARI FLAVOURED BROTH



**Ingredients:**  
Tuna (88.2%), Squid Powder  
(0.4%), Green Tea Extract.

#### Analytical constituents:

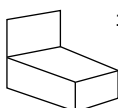
<b>28%</b>	<b>0.2%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.7%</b>
Crude fibres	Crude ash
<b>68%</b>	<b>19</b>
Moisture	Kcal/pcs

**EU007**

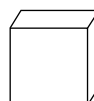
## PACKAGING



15g x pouch



12 pouches/outer  
= 12 pouches



4 outers / original  
carton  
= 48 packs  
= 48 pouches

**CJAO**



# CHICKEN FILLET GRILLED

Protein packed chicken fillets.  
Lightly grilled and packed in a savoury  
antioxidant rich broth.

## IN CRAB FLAVOURED BROTH



**Ingredients:**  
Chicken(92.6%), Crab  
Extract(0.2%), Green Tea  
Extract.

### Analytical constituents:

<b>27.5%</b> Protein	<b>1.3%</b> Fat content
<b>0.1%</b> Crude fibres	<b>2.0%</b> Crude ash
<b>69.0%</b> Moisture	<b>27</b> Kcal/pcs

**EU051**

## IN CHICKEN FLAVOURED BROTH



**Ingredients:**  
Chicken(92.6%), Chicken  
Extract(0.2%), Green Tea  
Extract.

### Analytical constituents:

<b>27.5%</b> Protein	<b>1.3%</b> Fat content
<b>0.1%</b> Crude fibres	<b>2.0%</b> Crude ash
<b>69.0%</b> Moisture	<b>27</b> Kcal/pcs

**EU052**

## EXTRA TENDER IN CRAB FLAVOURED BROTH



**Ingredients:**  
Chicken(89.3%), Crab  
Extract(0.8%), Tapioca,  
Collagen, Green Tea Extract.

### Analytical constituents:

<b>24.5%</b> Protein	<b>1.3%</b> Fat content
<b>0.1%</b> Crude fibres	<b>2.0%</b> Crude ash
<b>72.0%</b> Moisture	<b>24,5</b> Kcal/pcs

**EU053**

## IN SCALLOP FLAVOURED BROTH



**Ingredients:**  
Chicken(92.6%), Scallop  
Extract(0.2%), Green Tea  
Extract.

### Analytical constituents:

<b>27.5%</b> Protein	<b>1.3%</b> Fat content
<b>0.1%</b> Crude fibres	<b>2.0%</b> Crude ash
<b>69.0%</b> Moisture	<b>27</b> Kcal/pcs

**EU054**

## IN SHRIMP FLAVOURED BROTH



**Ingredients:**  
Chicken(92.6%), Shrimp  
Extract(0.2%), Green Tea  
Extract.

### Analytical constituents:

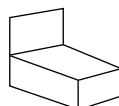
<b>27.5%</b> Protein	<b>1.3%</b> Fat content
<b>0.1%</b> Crude fibres	<b>2.0%</b> Crude ash
<b>69.0%</b> Moisture	<b>27</b> Kcal/pcs

**EU055**

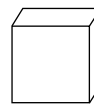
## PACKAGING



25g x pouch



12 pouches/outer  
= 12 pouches



4 outers / original  
carton  
= 48 packs  
= 48 pouches

**CIAO**



TUNA / CHICKEN  
FILLET GRILLED

CHURU  
MEAL TOOPER

CHURU DOG

CHURU DOG  
MEAL TOOPER

NEW IN  
2024



# Churu<sup>®</sup> Meal Topper

Cat's Mealtime is Extra tasty and Extra healthy with CIAO Churu's Meal Topper

## COMPLETE & BALANCED *for Adult Cats*

The main advantages of liquid meal option is that it is easier to digest than dry kibble. This is especially important for cats with sensitive stomachs or those who have trouble chewing due to dental issues. The creamy texture of our purée also makes it more appealing to picky eaters, who may be more inclined to try new flavours and textures.



Low in calories



Made with real deep sea tuna or farm raised chicken



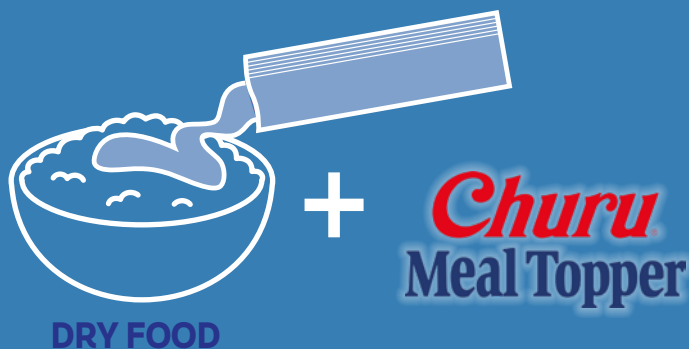
No grains, preservatives or artificial colours



High Moisture



Creamy texture



Dry Snack  
12 pieces

**24** kcal **10%** Moisture



**Churu**  
Meal Topper 1 Tube 14g  
**10.9** kcal **85%** Moisture

# CIAO<sup>®</sup>

CHURU  
MEAL TOPPER

CHURU DOG

CHURU DOG  
MEAL TOPPER



# CHURU MEAL TOPPER

Cat's Mealtime is Extra tasty and Extra healthy.

## TUNA RECIPE



**Ingredients:**  
Tuna (28.1%), Chicken, Tapioca (Dried), Tuna Extract (0.6%), Calcium Carbonate, Potassium Chloride, Magnesium Sulphate Heptahydrate.

### Analytical constituents:

<b>8.5%</b> Protein	<b>4.0%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.5%</b> Crude ash
<b>85%</b> Moisture	<b>11</b> Kcal/tube

**EU901**

## TUNA WITH SCALLOP RECIPE



**Ingredients:**  
Tuna (26.3%), Chicken, Scallop (1.8%), Tapioca (Dried), Tuna Extract (0.6%), Calcium Carbonate, Potassium Chloride, Magnesium Sulphate Heptahydrate.

### Analytical constituents:

<b>8.5%</b> Protein	<b>4.0%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.5%</b> Crude ash
<b>85%</b> Moisture	<b>11</b> Kcal/tube

**EU902**

## CHICKEN RECIPE



**Ingredients:**  
Chicken (35.0%), Tapioca (Dried), Scallop Extract (1.1%), Calcium Carbonate, Potassium Chloride, Magnesium Sulphate Heptahydrate.

### Analytical constituents:

<b>8.5%</b> Protein	<b>4.0%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.5%</b> Crude ash
<b>85%</b> Moisture	<b>11</b> Kcal/tube

**EU903**

## TUNA WITH SALMON RECIPE



**Ingredients:**  
Tuna (26.3%), Chicken, Salmon (1.8%), Tapioca (Dried), Tuna Extract (0.6%), Calcium Carbonate, Potassium Chloride, Magnesium Sulphate Heptahydrate.

### Analytical constituents:

<b>8.5%</b> Protein	<b>4.0%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.5%</b> Crude ash
<b>85%</b> Moisture	<b>11</b> Kcal/tube

**EU904**

## CHICKEN WITH CHEESE RECIPE



**Ingredients:**  
Chicken (32.9%), Tapioca (Dried), Cheese (2.1%), Scallop Extract (1.1%), Calcium Carbonate, Potassium Chloride, Magnesium Sulphate Heptahydrate.

### Analytical constituents:

<b>8.5%</b> Protein	<b>4.0%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.5%</b> Crude ash
<b>85%</b> Moisture	<b>11</b> Kcal/tube

**EU905**

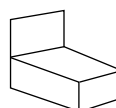
## PACKAGING



4 tubes x pack  
14g x tube  
56g x pack



12 packs / outer  
= 48 tubes



4 outers / original carton  
= 48 packs  
= 192 tubes

**CIAO**

# Churu<sup>®</sup> Meal Topper

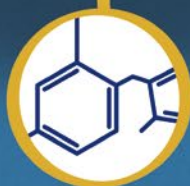
COMPLETE & BALANCED

*for Adult Cats*

NEW



Added  
taurine



Omega  
fatty acids



Increased  
appetite

CHURU  
MEAL TOPPER

CHURU DOG

CHURU DOG  
MEAL TOPPER



# DOG PORTFOLIO







CHURU DOG

CHURU DOG  
MEAL TOOPER





# Churu®

## Churu unique creamy treat for dogs.

Creamy, lickable, low calorie treat. These tasty, healthy, and squeezable treats are great for training or hiding pills. It can also be used as a tasty topper on wet or dry food.



Low in calories



Made with natural wild tuna or farmraised chicken



No grains, preservatives or artificial colours



High in moisture canines need for health



Creamy texture and savoury flavour

## 88%

### MOISTURE & LESS CALORIES

With just an eighth of the calories of dried snacks, this snack is very healthy!



Dry Snack  
1 Tube 20g

79

kcal

8%

Moisture



**Churu**

1 Tube 20g

8.6

kcal

88%

Moisture



# INABA®

# CHURU PURÉES (20gx8pcs)

A rich variety of flavours.

## CHICKEN RECIPE



**Ingredients:**  
Chicken (32%), Tapioca,  
Chicken Extract, Yeast  
Extract, Collagen, Green Tea  
Extract.

## CHICKEN WITH TUNA RECIPE



**Ingredients:**  
Chicken (16%), Tuna (16%),  
Tapioca, Chicken Extract, Yeast  
and Yeast Extract, Collagen,  
Green Tea Extract.

## CHICKEN WITH SALMON RECIPE



**Ingredients:**  
Chicken (30.2%), Tapioca,  
Salmon (1.8%), Chicken  
Extract, Yeast Extract,  
Collagen, Green Tea Extract.

## CHICKEN WITH CHEESE RECIPE



**Ingredients:**  
Chicken (29.8%), Tapioca,  
Cheese (2.2%), Chicken  
Extract, Yeast Extract,  
Collagen, Green Tea Extract.

## CHICKEN WITH VEGETABLES RECIPE



**Ingredients:**  
Chicken (30%), Tapioca,  
Carrots (1.8%), Green Beans  
(1.8%), Chicken Extract,  
Yeast and Yeast Extract,  
Collagen, Green Tea Extract.

### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>8.6</b>
Moisture	Kcal/tube

**EUD601**

### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>8.6</b>
Moisture	Kcal/tube

**EUD602**

### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>8.6</b>
Moisture	Kcal/tube

**EUD603**

### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>8.6</b>
Moisture	Kcal/tube

**EUD604**

### Analytical constituents:

<b>8.5%</b>	<b>0.5%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>88%</b>	<b>8.6</b>
Moisture	Kcal/tube

**EUD605**

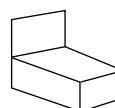
## PACKAGING



8 tubes x pack  
20g x tube  
160g x pack



8 packs / outer  
= 64 tubes



6 outers / original  
carton  
= 48 packs  
= 384 tubes

**INABA**

# CHURU PURÉES (14gx4pcs)

## CHICKEN RECIPE



**Ingredients:**  
Chicken (32%), Tapioca,  
Chicken Extract, Yeast Extract,  
Collagen, Green Tea Extract.

## CHICKEN WITH TUNA RECIPE



**Ingredients:**  
Chicken (16%), Tuna (16%),  
Tapioca, Chicken Extract,  
Yeast and Yeast Extract,  
Collagen, Green Tea Extract.

## CHICKEN WITH SALMON RECIPE



**Ingredients:**  
Chicken (30.2%), Tapioca,  
Salmon (1.8%), Chicken  
Extract, Yeast Extract,  
Collagen, Green Tea Extract.

## CHICKEN WITH CHEESE RECIPE



**Ingredients:**  
Chicken (29.8%), Tapioca,  
Cheese (2.2%), Chicken Extract,  
Yeast Extract, Collagen, Green  
Tea Extract.

## CHICKEN WITH VEGETABLES RECIPE



**Ingredients:**  
Chicken (30%), Tapioca,  
Carrots (1.8%), Green Beans  
(1.8%), Chicken Extract,  
Yeast and Yeast Extract,  
Collagen, Green Tea Extract.

### Analytical constituents:

<b>8.5%</b> Protein	<b>0.5%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.5%</b> Crude ash
<b>88%</b> Moisture	<b>6</b> Kcal/tube

**EUD611**

### Analytical constituents:

<b>8.5%</b> Protein	<b>0.5%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.5%</b> Crude ash
<b>88%</b> Moisture	<b>6</b> Kcal/tube

**EUD612**

### Analytical constituents:

<b>8.5%</b> Protein	<b>0.5%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.5%</b> Crude ash
<b>88%</b> Moisture	<b>6</b> Kcal/tube

**EUD613**

### Analytical constituents:

<b>8.5%</b> Protein	<b>0.5%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.5%</b> Crude ash
<b>88%</b> Moisture	<b>6</b> Kcal/tube

**EUD614**

### Analytical constituents:

<b>8.5%</b> Protein	<b>0.5%</b> Fat content
<b>0.1%</b> Crude fibres	<b>1.5%</b> Crude ash
<b>88%</b> Moisture	<b>6</b> Kcal/tube

**EUD615**

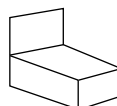
## PACKAGING



4 tubes x pack  
14g x tube  
56g x pack



12 packs / outer  
= 48 tubes



4 outers / original  
carton  
= 48 packs  
= 192 tubes





# CHURU BITES (8p)

Churu Bites are soft pillow shaped natural chicken treats seasoned with natural flavours, green tea extract and vitamin E.

## CHICKEN



### Ingredients:

Chicken (59.1%), Water, Tuna (16.3%), Tapioca, Egg White, Sodium Caseinate, Guar Gum, Natural Chicken Flavour, Yeast Extract, Vitamin E Supplement, Paprika Oleoresin (Colour), Green Tea Extract.

### Analytical constituents:

<b>28.5%</b>	<b>5.0%</b>
Protein	Fat content
<b>0.3%</b>	<b>1.7%</b>
Crude fibres	Crude ash
<b>63.5%</b>	<b>18</b>
Moisture	Kcal/tube

EUD721

## CHICKEN WITH TUNA



### Ingredients:

Chicken (58.2%), Water, Tuna (17.1%), Tapioca, Egg White, Sodium Caseinate, Guar Gum, Natural Chicken Flavour, Yeast Extract, Vitamin E Supplement, Paprika Oleoresin (Colour), Green Tea Extract.

### Analytical constituents:

<b>28.5%</b>	<b>5.0%</b>
Protein	Fat content
<b>0.3%</b>	<b>1.7%</b>
Crude fibres	Crude ash
<b>63.5%</b>	<b>18</b>
Moisture	Kcal/tube

EUD722

## CHICKEN WITH SALMON



### Ingredients:

Chicken (58.2%), Water, Tuna (16.3%), Tapioca, Egg White, Sodium Caseinate, Salmon (0.9%), Guar Gum, Natural Chicken Flavour, Yeast Extract, Vitamin E Supplement, Paprika Oleoresin (Colour), Green Tea Extract.

### Analytical constituents:

<b>28.5%</b>	<b>5.0%</b>
Protein	Fat content
<b>0.3%</b>	<b>1.7%</b>
Crude fibres	Crude ash
<b>63.5%</b>	<b>18</b>
Moisture	Kcal/tube

EUD723

## CHICKEN WITH CHEESE



### Ingredients:

Chicken (58.2%), Water, Tuna (16.3%), Tapioca, Egg White, Sodium Caseinate, Cheese (0.9% Milk, Water, Phosphoric Acid), Guar Gum, Natural Chicken Flavour, Yeast Extract, Vitamin E Supplement, Paprikaoleoresin (Colour), Green Tea Extract.

### Analytical constituents:

<b>28.5%</b>	<b>5.0%</b>
Protein	Fat content
<b>0.3%</b>	<b>1.7%</b>
Crude fibres	Crude ash
<b>63.5%</b>	<b>18</b>
Moisture	Kcal/tube

EUD724

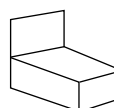
## PACKAGING



8 tubes x pack  
12g x tube  
96g x pack



8 packs / outer  
= 64 tubes



6 outers / original carton  
= 48 packs  
= 384 tubes

# CHURU ROLLS

Churu Rolls are soft stick shaped natural chicken treats seasoned with natural flavours, green tea extract and vitamin E.

## CHICKEN



### Ingredients:

Chicken (59.1%), Water, Tuna (16.3%), Tapioca, Egg White, Sodium Caseinate, Guar Gum, Natural Chicken Flavour, Yeast Extract, Vitamin E Supplement, Paprika Oleoresin (Colour), Green Tea Extract.

### Analytical constituents:

<b>25.5%</b>	<b>4.50%</b>
Protein	Fat content
<b>0.3%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>66.5%</b>	<b>16</b>
Moisture	Kcal/tube

**EUD731**

## CHICKEN WITH SALMON



### Ingredients:

Chicken (58.2%), Water, Tuna (16.3%), Tapioca, Egg White, Sodium Caseinate, Salmon, Guar Gum, Natural Chicken Flavour, Yeast Extract, Vitamin E Supplement, Paprika Oleoresin (Colour), Green Tea Extract.

### Analytical constituents:

<b>25.5%</b>	<b>4.50%</b>
Protein	Fat content
<b>0.3%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>66.5%</b>	<b>16</b>
Moisture	Kcal/tube

**EUD732**

## CHICKEN WITH CHEESE



### Ingredients:

Chicken (58.2%), Water, Tuna (16.3%), Tapioca, Egg White, Sodium Caseinate, Cheese 0.9% (Milk, Water, Phosphoric Acid), Guar Gum, Natural Chicken Flavour, Yeast Extract, Vitamin E Supplement, Paprika Oleoresin (Colour), Green Tea Extract.

### Analytical constituents:

<b>25.5%</b>	<b>4.50%</b>
Protein	Fat content
<b>0.3%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>66.5%</b>	<b>16</b>
Moisture	Kcal/tube

**EUD733**

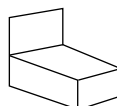
## PACKAGING



8 tubes x pack  
12g x tube  
96g x pack



8 packs / outer  
= 64 tubes



6 outers / original carton  
= 48 packs  
= 384 tubes



# TWIN PACKS

Irresistible side dish for dogs.  
Double the servings.  
Double the fun.

## CHICKEN WITH VEGETABLES RECIPE IN CHICKEN BROTH



### Ingredients:

Chicken Broth, Chicken (44.9%), Carrot Flakes (2.6%), Green Beans (2.6%), Agar 4.0 G, Guar Gum (E412) 4.0 G, Xanthan Gum 1.0 G, 2b Natural Products - Botanically Defined, Camellia Thea Link 30 Mg, Vitamin E (3a700) 404 Mg.

### Analytical constituents:

<b>12.5%</b> Protein	<b>1.5%</b> Fat content
<b>0.1%</b> Crude fibres	<b>0.9%</b> Crude ash
<b>85%</b> Moisture	<b>25</b> Kcal/tube

**EUD801**

## CHICKEN WITH VEGETABLES & CHEESE RECIPE IN CHICKEN BROTH



### Ingredients:

Chicken Broth, Chicken (42.6%), Carrot Flakes (2.6%), Green Beans (2.6%), Cheese (2.2%), Agar 4.0 G, Guar Gum (E412) 4.0 G, Xanthan Gum 1.0 G, 2b Natural Products - Botanically Defined, Camellia Thea Link 30 Mg, Vitamin E (3a700) 404 Mg.

### Analytical constituents:

<b>12.5%</b> Protein	<b>1.5%</b> Fat content
<b>0.1%</b> Crude fibres	<b>0.9%</b> Crude ash
<b>85%</b> Moisture	<b>25</b> Kcal/tube

**EUD802**

## CHICKEN WITH VEGETABLES & BEEF RECIPE IN CHICKEN BROTH



### Ingredients:

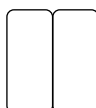
Chicken Broth, Chicken (42.6%), Carrot Flakes (2.6%), Green Beans (2.6%), Beef (2.2%), Agar 4.0 G, Guar Gum (E412) 4.0 G, Xanthan Gum 1.0 G, 2b Natural Products - Botanically Defined, Camellia Thea Link 30 Mg, Vitamin E (3a700) 404 Mg.

### Analytical constituents:

<b>12.5%</b> Protein	<b>1.5%</b> Fat content
<b>0.1%</b> Crude fibres	<b>0.9%</b> Crude ash
<b>85%</b> Moisture	<b>25</b> Kcal/tube

**EUD803**

## PACKAGING



2 packs  
40g x tube  
80g x pack









NEW IN  
2024



# Churu<sup>®</sup>

## Meal Topper

**Dog's Mealtime is Extra tasty and Extra healthy  
with INABA Churu's Meal Topper**

**COMPLETE & BALANCED**

*for Adult Dogs*

The main advantages of liquid meal option is that it is easier to digest than dry kibble. This is especially important for dogs with sensitive stomachs or those who have trouble chewing due to dental issues. The creamy texture of our purée also makes it more appealing to picky eaters, who may be more inclined to try new flavours and textures.



Low in  
calories



Made with real  
deep sea tuna  
or farm raised  
chicken



No grains,  
preservatives  
or artificial  
colours



High  
Moisture



Creamy  
texture



**DRY FOOD**

+

**Churu<sup>®</sup>**  
**Meal Topper**



Dry Snack  
1-2 pcs

**80** kcal **12%** Moisture



**Churu<sup>®</sup>**  
**Meal Topper**

1 Tube 14g

**11** kcal **85%** Moisture

**INABA<sup>®</sup>**

# CHURU MEAL TOPPER

Complete & balanced for adult dog.

## CHICKEN RECIPE



### Ingredients:

Chicken (35.0%), Tapioca (Dried), Chicken Extract (1.6%), Yeast Extract, Calcium Carbonate, Potassium Chloride, Collagen, Magnesium Sulfate Heptahydrate, Dicalcium Phosphate.

### Analytical constituents:

<b>8.5%</b>	<b>4.0%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>85%</b>	<b>11</b>
Moisture	Kcal/tube

**EUD901**

## CHICKEN WITH SALMON RECIPE



### Ingredients:

Chicken (33.1%), Tapioca (Dried), Salmon (1.8%), Chicken Extract (1.6%), Yeast Extract, Calcium Carbonate, Potassium Chloride, Collagen, Magnesium Sulfate Heptahydrate, Dicalcium Phosphate.

### Analytical constituents:

<b>8.5%</b>	<b>4.0%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>85%</b>	<b>11</b>
Moisture	Kcal/tube

**EUD902**

## CHICKEN WITH CHEESE RECIPE



### Ingredients:

Chicken (32.8%), Tapioca (Dried), Cheese (2.1%), Chicken Extract (1.6%), Yeast Extract, Calcium Carbonate, Potassium Chloride, Collagen, Magnesium Sulfate Heptahydrate, Dicalcium Phosphate.

### Analytical constituents:

<b>8.5%</b>	<b>4.0%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>85%</b>	<b>11</b>
Moisture	Kcal/tube

**EUD903**

## CHICKEN WITH BEEF RECIPE



### Ingredients:

Chicken (33.1%), Tapioca (Dried), Beef (1.8%), Chicken Extract (1.6%), Yeast Extract, Calcium Carbonate, Potassium Chloride, Collagen, Magnesium Sulfate Heptahydrate, Dicalcium Phosphate.

### Analytical constituents:

<b>8.5%</b>	<b>4.0%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>85%</b>	<b>11</b>
Moisture	Kcal/tube

**EUD904**

## CHICKEN WITH PUMPKIN RECIPE



### Ingredients:

Chicken (33.1%), Tapioca (Dried), Pumpkin (1.8%), Chicken Extract (1.6%), Yeast Extract, Calcium Carbonate, Potassium Chloride, Collagen, Magnesium Sulfate Heptahydrate, Dicalcium Phosphate.

### Analytical constituents:

<b>8.5%</b>	<b>4.0%</b>
Protein	Fat content
<b>0.1%</b>	<b>1.5%</b>
Crude fibres	Crude ash
<b>85%</b>	<b>11</b>
Moisture	Kcal/tube

**EUD905**

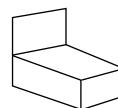
## PACKAGING



4 tubes x pack  
14g x tube  
56g x pack



12 packs / outer  
= 48 tubes



4 outers / original carton  
= 48 packs  
= 192 tubes





# Churu<sup>®</sup>

## Meal Topper

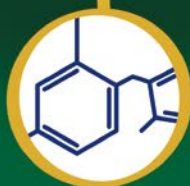
COMPLETE & BALANCED

*for Adult Dogs*

NEW



Added  
taurine



Omega  
fatty acids



Increased  
appetite



English



# **PET SPECIALITY**

## Product Catalog 2024

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